

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

TERMS AND CONDITIONS

The following are terms and conditions for participation as a sponsor/vendor of the South Florida Hands-on Education And Training conference also referred to as South Florida H.E.A.T.

GENERAL INFORMATION

The members of the Fire Training Officers of the Palm Beaches, L.L.C. aka (FTOPB) wanted to harness the great talent within our region, so we put the call out to the local instructors and asked them if they would be willing to come and train their brothers and sisters. And so this conference was born...

With the support of the Fire Chiefs Association of Palm Beach County, the FTOPB have joined forces with the Palm Beach County Fire Marshals Association and the Palm Beach County EMS Providers to bring some of the top training opportunities to our area. We will be providing training in the areas of Firefight Operations, EMS, Leadership and Fire Prevention, thereby providing the exhibitors with the target audiences at all levels of the spectrum.

Please note: NO SMOKING IN THE EXHIBIT AREA.

SPACE ASSIGNMENT

The conference will be held at the newly built Chief Herman W. Brice Fire Rescue Training Complex at 405 Pike Road, West Palm Beach, FL 33411. The vendors will set up their exhibits on the apparatus bay area. Booth space is assigned on a sponsorship "first-come, first-served basis" by date. All tentative reservations will be held for 5 working days only (*Monday through Friday*). Within this time period, the application and application deposit must be received by the FTOPB or the reservations will be released. Payments will also be accepted via Paypal.

If you have any problems, please contact Julie Schettenhelm @ 561-799-4306.

Every effort is made to assign booth space requested or next closest comparable location. Updates of vendor booth locations will be posted on the website on a weekly basis. (See attached site map of vendor area).

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

EXHIBIT SPACE COSTS (Sponsorship)

First Alarm Sponsorship \$2,500

20' X 10' Prime Vendor Booth Location in Expo Area

Company Logo on conference flyers and programs

Company website link on Training Officer's page

Company Logo on on-line registration website

Electrical access

Second Alarm Sponsorship \$1,500

10' X 10' Vendor Booth in Expo Area

Company Logo on flyers and programs

Electrical access

Third Alarm Sponsorship \$500

10' X 10' Vendor Booth in Expo Area

(These booths do not have electrical hook-ups)

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

OTHER SPONSORSHIP OPPORTUNITIES

Logo on Sleeve of Conference Shirt:

Only 2 Available Opportunities **\$3,000**

Company Name on Top Center of Conference Shirt:

Only 1 Available Opportunity **\$1,000**

Company Name on Back (Tail) of Conference Shirt:

Multiple opportunities **\$500**

Additional areas of sponsorship will be considered on a case by case basis and include but not limited to:

Title Sponsor

Keynote Address

Meals, Events, Door prizes and more

For information and additional sponsorship requests.

Contact: Ray Altman @ altmanr@bbfl.us 561-602-1230

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

WHAT YOU GET WITH YOUR BOOTH.

The size of your vendor booth will be determined by the sponsorship you choose (see above descriptions). Each booth comes with one portable folding table; any additional tables are available for rental, a 6' high minimum back-wall, a booth ID sign measuring 7" x 44" stating company name, city and state.

SET-UP INFORMATION

Monday, February 8, 2010

Set-up from 3:00 p.m. – 6:00 p.m.

EXHIBIT HOURS

Tuesday, February 9-Thursday, February 11, 2010

Exhibit hours 8:30 a.m. – 5:00 p.m.

MOVE-OUT

Thursday, February 11, 2010

2:00 p.m. – 5:00 p.m.

No dismantling of exhibits until after 2:00 pm ON Thursday, February 11, 2010.

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

CANCELLATIONS OR WITHDRAWALS

Cancellation or withdrawal of space is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 45 days prior to the opening day of S.F.H.E.A.T., total monies, less a cancellation fee of 25% of the TOTAL BOOTH CONTRACTED or a \$200 minimum will be refunded to the Exhibitor. No refunds will be allowed for any cancellations less than 45 days prior to the opening of South Florida H.E.A.T.

No exhibitor or part of an exhibit will be admitted to any set-up space until rental of that space is paid in full.

LIMIT OF LIABILITY

The exhibitors agrees to make no claim for any reason against The Fire Training Officers of the Palm Beaches, L.L.C. and/or Palm Beach County Fire Rescue, and/or Palm Beach County and/or the State of FL, for loss, theft, damage or destruction of goods, nor for any injury to himself or employees while South Florida H.E.A.T. is in progress, being set up or taken down. The Exhibitor agrees to indemnify and hold harmless The Fire Training Officers of the Palm Beaches, L.L.C. and the county wherein South Florida H.E.A.T. is held and their employees, against any and all claims of any persons, arising out of acts, omissions or negligence of exhibitor, its agents or employees.

LOBBY ACTIVITIES

The exhibitors must refrain from political activities pursuant to CW-O-024 which generally include protesting, petitioning, speech making, campaigning, placement of campaign materials, verbal announcements, posting of public, legal, and general information notices and materials. A Palm Beach County Fire Rescue representative will provide and require each exhibitor to sign the County Contact Log for each day they are on-site.

LIMITATION OF LIABILITY:

The exhibitors agree to make no claims for any reasons any whatsoever against PBCFR and/or the Fire Training Officers of the Palm Beaches, L.L.C. and/or the instructors participating within the conference, and/or the city of WPB and/or the state of FL for loss, theft, damage or destruction of goods, nor for any injury to themselves or their employees while H.E.A.T. is in progress, being set up, or being taken down. Each exhibitor and their representative agrees to hold harmless and indemnify PBCFR and/or the Fire Training Officers of the Palm Beaches, L.L. C. and/or the instructors participating within the conference, and/or the city of W.P. B. and/or the state of FL and

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

their employees, against any and all claims of any persons for any acts, omissions or negligence of exhibitors, its agent or employees.

LIMITATION OF EXHIBITS:

FTOPB reserves the rights to limit, stop, or remove any exhibitor or their representative, which in the opinion of an officer of FTOPB demonstrates:

- An act or practice objectionable or detracting from the dignity of South Florida H.E.A.T. Conference.
- Unethical to the business purpose of the South Florida H.E.A.T. conference.

FTOPB reserves the right to refuse admittance of exhibits and/or their representative and their materials to South Florida H.E.A.T. until all dues and fees owing are paid in full.

No exhibitor shall hold any social events inviting or enticing buyers off South Florida H.E.A.T. floor during exhibit hours.

GENERAL EXHIBIT POLICIES:

Noise or offensive exhibits are prohibited. Any distribution of literature or samples must be related to exhibits and distribution materials limited to exhibitor's space. No food or beverage may be distributed from exhibitor's space without the proper county approval (i.e., permits, booth rental, etc.). Assignment or subletting of assigned space by exhibitor is not permitted without approval of FTOPB. Exhibitor must comply with all local laws, rules, regulations and ordinances. Only professionally prepared displays may be exhibited. FTOPB will have final decision if display is of professional appearance standards.

TERMINATION OF SHOW:

If FTOPB determine that the site becomes unfit for any reason, be it occupancy, an act of God, an act of war, an act of Nature, or any other event beyond the control of the FTOPB or their officers, this agreement shall be terminated by FTOPB. In the event of such termination, the exhibitor waives any and all damages to FTOPB.

RELOCATION OF EXHIBITS, PRESENTATIONS AND CLASSES:

FTOPB reserves the right to alter the official floor plan, and/or re-assign, any and all exhibits, presentations, and classes as deemed necessary for the safe and effective execution of the conference. FTOPB further reserves the right to make such charges,

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

amendments and additions to these rules and such further regulations as it considers necessary for the South Florida H.E.A.T. conference to succeed.

DEADLINES FOR SPONSORS/VENDORS

Dec 30, 2009 Company Name on T-Shirts

Jan 29, 2010 Deadline of Company Booth Registration Form

Feb 05, 2010 Deadline of Exhibitor Badge Order Form

SOUTH FLORIDA HANDS-ON EDUCATION AND TRAINING (H.E.A.T.) CONFERENCE

Sponsorship/Vendor Information Package

FREE ADMISSION

**SOUTH FLORIDA H.E.A.T CONFERENCE
CLOSING CEREMONY**

With BBQ and Pipe Band Performance

FRIDAY FEBRUARY 12, 2010

**Herman W. Brice Fire Training Center
405 Pike Road, West Palm Beach, FL 33411
(Please pass along to your customers)**

**VIP Pass-
Reservations
Required**

Compliments of:

**Valid only if signed by a registered vendor,
event sponsor, or FTOPB officer.**

**VIP reservations should be made through
Julie Schettenhelm @ 561-799-4306.**

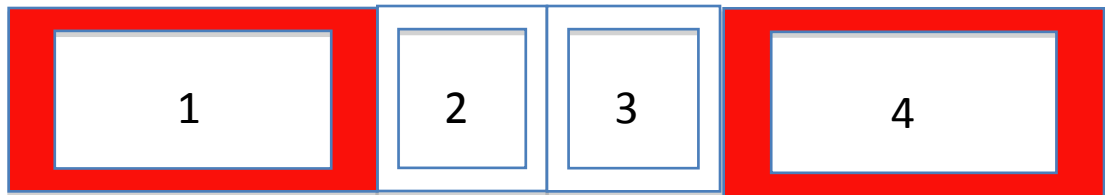
Name: _____ Title: _____

Department: _____

Address: _____

Contact #: _____

E x i t



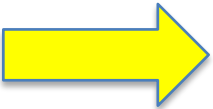
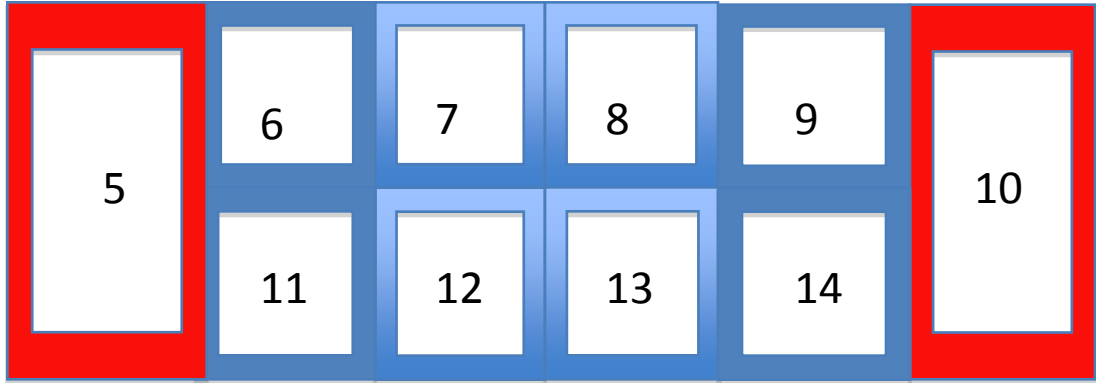
**Premium
20' x 10'
Electric Included**

1st Alarm



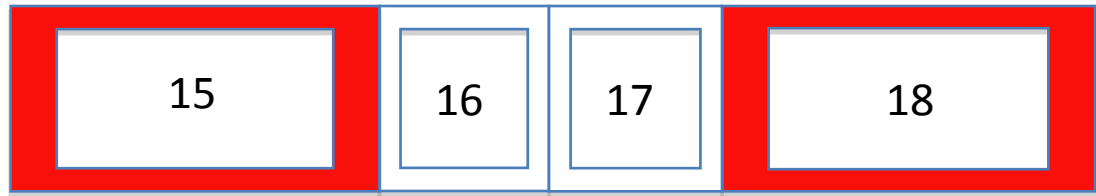
**Elite
10' x 10'
Electric Included**

2nd Alarm



**Gold
10' x 10'
No Electric in booth**

3rd Alarm



80 ft

